

To Whom It May Concern,

The Wisconsin Bankers Foundation (WBF) is pleased to announce the launch of our annual Spring Scholarship program!

This scholarship program is open to all graduating high school seniors who will be furthering their education at a Wisconsin state-accredited college, university, or state-operated technical school. Applicants may plan to enroll on a full- or part-time basis, but must show proof of enrollment for a minimum of eight (8) credits. *Note:* students planning to attend a government military academy or privately run trade school are **not** eligible to apply.

Completed applications **must** be submitted **no later** than **Friday, May 1, 2020**.

Four awards of \$2,000 each will be given to qualified applicants. Selection criteria include:

- Scholastic and academic achievement
- Demonstration of financial literacy capabilities and resources
- Ability to articulate career plans
- Extracurricular activities
- Community involvement
- Other work experience
- Having a career goal in the financial services industry

Please distribute the enclosed scholarship flyer to all eligible students. All application materials may be found online at [wisbankfoundation.org/scholarships](http://wisbankfoundation.org/scholarships).

If you have any questions regarding the scholarship application, please contact WBF Financial Literacy Manager Amber Seitz at 608-441-1237 or [aseitz@wisbank.com](mailto:aseitz@wisbank.com).

Regards,



Mike Semmann

Executive Director  
Wisconsin Bankers Foundation